

Boost for HVO in river transport on the Seine

**Sogestran Logistics and Hapag-Lloyd formalize their agreement in the second half of 2024:
all containerized volumes transported on the Seine Axis for Hapag-Lloyd
are now carried by Sogestran Logistics on barges powered by HVO.**

A major step forward in the democratization of decarbonized transport solutions on the Seine

Since March 2023, Sogestran Logistics has been offering the first river container transport service powered by HVO in France, through its SoBlue service, operating on the Le Havre – Rouen – Gennevilliers line.

This service is already being used today by several clients. The signing of the contract with Hapag-Lloyd is a significant milestone, as it covers all containerized volumes transported on the Seine Axis for the shipping company between July and December 2024.

A new step in Hapag-Lloyd's decarbonization strategy

The agreement with Sogestran Logistics around HVO is a further realization of Hapag-Lloyd's decarbonization strategy. The company aims for net-zero greenhouse gas emissions across its entire fleet by 2045, achieved through the use of alternative fuels. It is also committed to reducing emissions related to upstream and downstream transport from maritime operations.

River transport is inherently an eco-friendly mode: one of our barges on the Seine is equivalent to 200 fewer trucks on the roads, thus reducing CO₂ emissions, traffic congestion, and accidents. Using HVO reinforces this positive commitment.

HVO: A concrete solution for decarbonizing river transport

The use of HVO (Hydrotreated Vegetable Oil) is the result of several years of technical and logistical work on alternative fuels to diesel, conducted by Sogestran Group's engineering office.

Thanks to the test phase launched in March 2023, Sogestran Logistics has observed a 90% reduction in CO₂ emissions.



The Oural and the Bosphore are the two barges dedicated to container transport on the Seine for Sogestran Logistics

Sogestran Logistics

Sogestran Logistics is a combined containerized transport organizer (river/rail/road) and urban logistics operator. For combined container transport, Sogestran Logistics provides transport from the seaports of Le Havre, Dunkirk, Antwerp, Rotterdam, and Zeebrugge, as well as from inland ports along the Seine, Rhône, and Rhine rivers. Sogestran Logistics is part of the Sogestran Group, which also operates in river transport, maritime transport, and industrial services. www.sogestran-logistics.com

Hapag Lloyd

Hapag-Lloyd is a leading global liner shipping company. It operates 287 modern ships, transports 11.9 million TEU (twenty-foot equivalent units) annually, and employs 16,600 motivated employees in over 400 offices across 139 countries. www.hapag-lloyd.com

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